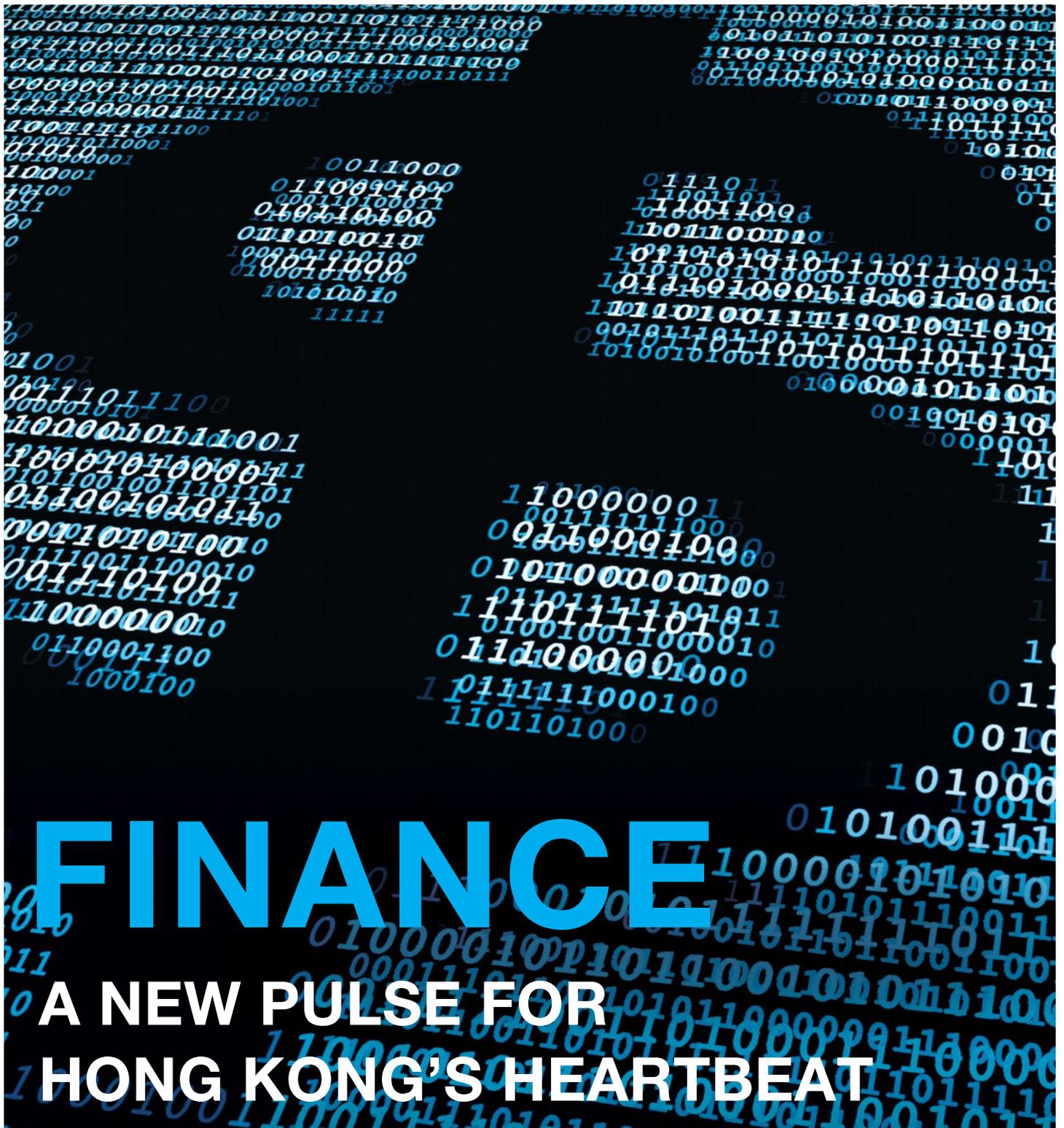


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FINANCE

A NEW PULSE FOR
HONG KONG'S HEARTBEAT

PALO IT MOBILISES ITS COMMUNITY FOR THE FOUNDATION

The French Chamber Foundation puts the spotlight on its sponsors and partners. Their commitment towards us is vital to sustain the impact of our project. We met Stanislas Bocquet, Founder and CEO of PALO IT, at their headquarters in Blueprint, Quarry Bay.

What are the values PALO IT wants to share with society?

At PALO IT, our values reflect our identity, support our vision, and shape our company culture. We are driven by the following:

- 'We care about our world', our planet, local communities and the well-being of our Palowans.
- 'We share, it's in our DNA', we feel a great responsibility to free the access to knowledge and unleash the global creative genius.
- 'We deliver awesomeness', we rapidly turn ideas into products that generate unprecedented value to end-users.
- 'We act with courage', we dare to pursue our ideas and we challenge ourselves to be bold.
- 'We choose positivity', with a solution-driven and positive mindset, we have the will to spread joy and continuously strive to improve ourselves.



Stanislas Bocquet, Founder and CEO of PALO IT

Why are you supporting the French Chamber Foundation?

The vision and activities of the French Chamber Foundation perfectly correspond with the values I just mentioned. I believe the Foundation has a concrete positive impact at a local level in terms of sharing knowledge, educating people and empowering them. Not only are they focusing on fighting poverty; they also aim to find concrete solutions that can bring long-term change.

Wherever PALO IT is based, this local impact really matters to us. We want to be a global actor while keeping in mind the necessity to have a local footprint in the city that welcomes us. We wanted to relay the energy and positivity expressed by the French Chamber Foundation.

Can you tell us more about your latest contribution?

In order to raise awareness about the Foundation, we found a creative way to communicate. To thank our clients for their trust, we sent them a box of 5 eclairs (French pastries) on which we printed their company logo and some of PALO IT's core values. For each photo of a box of eclairs published on social media with the hashtag #WeCareWithPALOIT, we committed to fund the French Chamber Foundation.

The initiative proved to be quite successful while being entertaining and fun at the same time! PALO IT will definitely continue to contribute through both innovative ways and the inspiration of others to support the French Chamber Foundation.

And about PALO IT and its missions?

PALO IT helps leaders of today and tomorrow to reinvent themselves in a rapidly changing future. We accelerate their digital transformation by helping them create new products, services and business models. We advise them on how they should leverage technology to disrupt their business and increase their productivity.

For instance, we are convinced that artificial intelligence will have a tremendous impact not only on businesses but on societies as a whole. It will dramatically change our way of interacting or sharing knowledge with others. Therefore, there is an urgent need to change mindsets.

With 360 experts and 6 offices across the globe, PALO IT values multicultural skills, perceptions and insights. Our clients are among the world's most successful companies. We innovate with next-generation businesses, whether they are startups or Fortune 500s.



Visit our website at: www.fcf.hk

The French Chamber Foundation was established in 2015 as a subsidiary of the French Chamber and is registered in Hong Kong as a charity. It is governed by a Board of Directors, and relies on donations from corporates and individuals, including the funds raised during the French Chamber Gala Dinner, to fund its operations.

